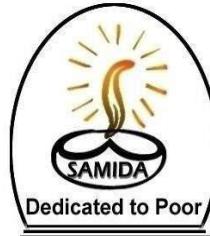


# ***Sanga Mithra Development Association (SAMIDA)***



## **Contact Address**

***Pedashaikalipalem Village, Kokkirapalli Post  
Yellamanchili Mandal, Visakhapatnam District  
Andhra Pradesh, Pin code-531055***

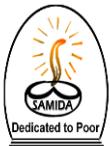
**Email- [samidango@gmail.com](mailto:samidango@gmail.com), [rao.samida@gmail.com](mailto:rao.samida@gmail.com)**  
[www.samida.org](http://www.samida.org)

**Contact No's: - +91 9618355721, Office:- 08932 225352**

## ***Annual Report-2015 - 2016***

### **Project Office**

***Sarada Nagar, Baligattam Road, Near Post Office,  
Narsipatnam, Visakhapatnam District,  
Andhra Pradesh-531116, Office phone:- 08932 225352***



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### ***Brief note of the SAMIDA***

**Sanga Mithra Development Association (SAMIDA)** is a development support organization is a legal entity registered under societies registration act in 2001 in Visakhapatnam working for the poor and disadvantaged communities in Visakhapatnam, Vizianagaram, Srikakulam and extended to East and West Godavari districts of A.P. for certain specific operational projects like migrants, fisher folk, caravans etc. and undertakes value added constructive programs for poverty eradication, food security, rights to the children, adolescents, farmers, youth by encouraging moral, cultural, educational, social and economic well-being of the society, standards of living through collective volunteerism. SAMIDA humbles by being the front runner grass root and Tribal development agency aspires to come to the rescue of people during distress and calamities as also during development initiatives through leveraging the inputs because such endeavors have to dependent on native human capital and we trust that we have bounden to augment development sectors of welfare, capacity building, institution development and rights protection, measures to coastal belt which is afflicted to natural calamities and distress and could be mitigated with the civil society collaboration through a facilitation process and augmenting communities for area specific services and the contemporary development indices have well apprehended in the SAMIDA.

At present the SAMIDA focus in the health, education economic and social up-lift of deprived communities and also implementing income generation and capacity building programs for sustainable livelihood of venerable communities. In SAMIDA the organizational board consists of 9 members' executive committee. The board comprises of the eminent persons of the district. SAMIDA Board provides guidance and direction to the organization. The board helps the organization develop relationship with other organizations and monitors programme execution. Since the board members have from vicinity they provide more time for the organizational matters. The board consists of the local members. Perhaps that provides the organization to review the performance time to time. The Secretary of the board is highly experienced and groomed many young professionals in the district.

The staff and board understand the broad focus of the mission and vision and have well articulated. Programme planning and implementation reflects the vision of the organization. SAMIDA implements several community development programs, which have centered on the savings and credit programme of the organization. This provides them a platform. Planning takes place in a participatory manner. All the staff members involve in the planning process and Secretary provides required guidance during the planning meetings. The area doesn't confine to particular sections it spreads its activities to various vulnerable communities among - children, women and physically and mentally challenged communities mainly as a response to their situations. People especially - socially, economically backward and other



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vulnerable groups like tribes; women, children, minorities etc. have not in a position to un-reach their rights and entitlements even after 60 years of Independence in India. Most of these people have economically poor and still exists below poverty line. Comparatively the socio-economic conditions have declining in the target havea in day by day. The schedule casts, schedule tribes and other backward class of the population of the children and women have discriminated in many ways and exploited. The existing resources - social, human, economic and natural have exploited. Enhancing the quality of life of poor in urban, rural and tribal contexts is very important. Poor have the most hit populations in village, especially the women and children have the worst effected due to the changing climatic and economic situations. A special attention is required to safeguard/protect the women and children from the deleterious effects of the changing scenarios.

GDPs of the nations have increasing due to the globalization phenomenon, but the fruits of the economic developments have not reached to the poor. The Government is the biggest donor, has the major responsibility to take care of the welfare of the poor in the country. Due to red-tapism and bureaucracy coupled with inefficacy in the implementation of existing programmes, poor have not able to access the government support. Looking at the above scenario, SAMIDA was initiated by likeminded professionals from different walks of life to bring in change in the attitudes of governments, to provide required direct and indirect support to the vulnerable communities in rural, urban and tribal contexts. We thrive for the just, equity and equality for the vulnerable section of the communities. Our major focuses have Health, Education and improve the livelihoods to the target community in all sectors. With this context we have coverage the following activities with deferent donors and institutes.

### **Vision**

“We see a society where there is a sustainable development, every human being living with dignity and equal opportunity especially youth who will constructively channel their resources for national good and advantage”

### **Mission**

We reach our vision by empowering local communities to addressing their challenges by promoting technology, self-sustenance, self-help, imbibing the principles of natural resources management and promoting humans capital.

### **Core values statement**

The core values have respecting every stakeholder, honesty and Integrity in interventions, gender equity and equality, transparency & Accountability for quality & Commitment.



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## Philosophy

We believe in Gandhiji's ideology for constructive rural development. We repose our faith in the concepts advocated by Mahatma Gandhiji's, the Father of Nation such as **GRAM SWARAJ** (Village Self-Rule/Reliance) and **SARVODAYA** (Welfare of All). We have truthful to our thoughts and deeds. We strive to build our nation.

Activities coverage area:- Visakhapatnam, Vizianagaram and East Godavari Districts of Andhra Pradesh state.

### ***Activities undertaken during the period of 2015-2016 with the support of the deferent agencies***

#### **1. Target intervention project for high risk group community (female sex workers and also MSM) supported By the APSACS-Hyderabad:**

SAMIDA is implementing Target intervention Project in the 10 Mandals which have Narsipatnam, Golugonda, Rolugunta, Makavarapalem, Kotauratla, Rambelli, Yalamanchili Nakkapally, Payakaraopeta, Ravikamtham Mandals. 5 Outreach Workers and 20 Community peer educators have working in these mandals with 1217 High Risk Populations means people who have having multiple sex partners, Sex workers and other vulnerable populations. In this connect, the TI staff members doing counseling, distribution of condoms, IEC materials, providing sexual health practices to the target community. Almost 5 Doctors have giving their services to the HRGs under SAMIDA TI, Project to prevent the HIV epidemic and sexually transmitted Infections (STI).

Major Activities covered under this project.

- Counseling support
- RMC (Regular Medical Checkup)
- STI treatment
- ICTC services
- Condom distribution and social marketing.
- Convergence with DLO, DAPCU, and other line depts.
- Advocacy and lobbying
- Crisis management and support services to HRGs.
- Capacity building to the target community
- Positive follow up
- Linkage with government schemes to the target community

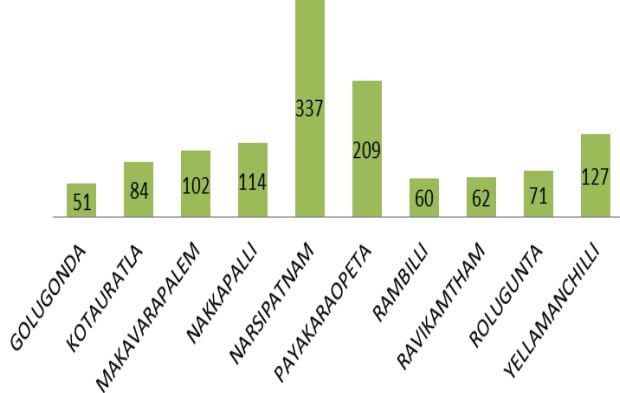


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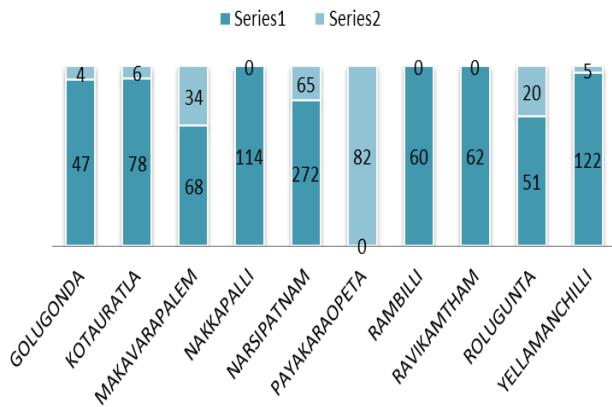
### SITE Wise Coverage and Categories of the HRGs

S.No	Major sites	FSW				MSM			Grand Total
		HB	SB	BB	Total	KOTHI	DD	Total	
1	GOLUGONDA	45	2	0	47	3	1	4	51
2	KOTAURATLA	65	13	0	78	4	2	6	84
3	MAKAVARAPALEM	63	5	0	68	19	15	34	102
4	NAKKAPALLI	22	86	6	114	0	0	0	114
5	NARSIPATNAM	159	108	5	272	24	41	65	337
6	PAYAKARAOPETA	43	78	6	0	76	6	82	209
7	RAMBILLI	56	2	2	60	0	0	0	60
8	RAVIKAMTHAM	54	1	7	62	0	0	0	62
9	ROLUGUNTA	44	7	0	51	9	11	20	71
10	YELLAMANCHILLI	11	111	0	122	2	3	5	127
	<b>Grand Total</b>	<b>562</b>	<b>413</b>	<b>26</b>	<b>1001</b>	<b>137</b>	<b>79</b>	<b>216</b>	<b>1217</b>

### SITE Wise Coverage Population



### Site wise coverage population FSW-1, MSM-2



*In this project we have organised the some of the events by the guidance of the APSACS & NACO with the support of Project officer-TSU & DAPCU-team.*

**Candle Light Memorial Day Event:-** The SAMIDA-TI has conducted the event of International Candle Light Memorial Day at Havea Hospital Narsipatnam on 18<sup>th</sup> May 2015. In this event we have associate with have hospital Nasipatnam staff and ICTC & DSRC counselor's all health depertments & ASHA workers. In this event 80 target community have participated.



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We had a meeting at Havea Hospital at 5.30 pm to conduct a rally with all the participants from Govt Hospital to NTR stadium and Abid center with candle lights. After completion condolence given to the HIV realted deaths. After complete the rally out TI distributed water packets and snacks & Tea to all participants.



***We are also conducted the World Aids Day Event.***

**Introduction:** World Aids Day event organized by the SAMIDA in Narsipatnam and Nakkapally in Visakhapatnam District. In the event we are conducted the rally and public meeting in Abedh junction with the college students and our Target community and the general public and our TI staff members. The rally form CBM Compound to RDO office via abdh centre. In the rally our team was addressed the slogans and importance of the World AIDS day. And also create awareness on How to prevent the HIV/AIDS and how to reduce the HIV infections.

**Theme of the Event:** “Getting to ZERO. ZERO new infection and ZERO Discrimination”



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**SANGA MITHRA DEVELOPMENT ASSOCIATION (SAMIDA)**

**NACO**

**ప్రపంచ ఎయిడ్స్ దినము**  
1 డిసెంబర్, 2015

**Getting to ZERO**

**Zero New HIV Infections** కొత్తగా జంతువు పూ.వ.వ. వ్యాపికి గుర్తాకుడా చ్యాల్సిస్ట్ కోర్టం.

**Zero Discrimination** పూ.వ.వ. ఎయిడ్స్, ఉన్నవాపట్ల వివక్ లేకుండా ఉండటం.

**Zero AIDS Related Deaths** ఎయిడ్స్, సంఖారిత మరణాలను సంపూర్ణంగా అలంకర్చుడం.

Organized By SAMIDA-TI Narsipatnam

Supported By APSACS



In the occasion of the World Aids Day, December 1st 2015 SAMIDA has conducted the awhaveness rally with the community members and school children in Narsipatnam and Nakkapally haveas. Dr. Sujatha SPHO of Narsipatnam , Dr. H.V.Dora (Superintendent of havea Hospital, Narsipatnam) participated in the event and inaugurated the rally at the Government Hospital Narsipatnam and CHC Medical officer Nakkapally. In the occasion the Government Hospital staff, Doctors, Print and electronic Media, Local NGOs and other officials have participated in the meeting and disseminated about modes of HIV infections to the community. In the event SAMIDA Targeted intervention staff members distributed IEC materials to all the participants. And conducted One-One sessions, one to Group sessions with the community.

The Director Sri D.Veerabhadra Rao Garu and Project Manager R.Krishna participated in the event and disseminated about the activities conducted by the SAMIDA-NGO. And he also revealed about that the SAMIDA providing the nutrition support to the People Living With HIV/AIDS.SAMIDA was donates the nutrition like rice, daal, oil, bed-sheets to the PLHAs of our target Mandals. Project Today we have conducted 2 rally's and Human Chains at Narsipatnam and Nakkapally areas on World Aids Day event





**Nakkapally:-** We have conducted the public rally from CHC Nakkapally to High school Ground in the village with High school students and with ICTC staff.





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Print and electronic Media, Local NGOs and other officials have participated in the meeting and disseminated about modes of HIV infections to the community. In the event SAMIDA Target Intervention staff members distributed condoms, IEC materials to all the participants, and conducted One-One sessions one to Group sessions with the community. The Project Director Sri D.Veerabhadrarao participated in the event and disseminated about the activities conducted by the SAMIDA-NGO. And he also revealed about that the SAMIDA providing the nutrition support to the People Living with HIV/AIDS. SAMIDA was donates the nutrition like rice, dal, oil, bed-sheets to the PLHAs of our target Mandals.

We have also organised the police advocacy meetings with police department and our target community(HRGs) in the mandal level.

#### Some of the photos of the event.





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**IEC ACTIVITY:-** Conducted IEC activity's at Pedashaikalipalem (Nallamhavemma temple) & Narsipatnam sites with co-ordination of all line departments. We have distribution IEC materials & health magazines to our target community. In the occasion we have provided the lunch and other arrangements to the participants like food, tea, snacks etc. We have invited the Local Panchayati Surpanch sri Naidu and Local trust board Chairman and other local power leaders to the event as chief guests of the programme. The sarpanch of the village has revealed to the participants about HIV/AIDS and what benefits available for the HIV patients by the government of Andhra Pradesh like free bus pass, pensions and AAY or double ration scheme. 180 HRGs have participated in the event they have come from our target areas. The peer educators are mobilized the HRGs to the event.





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**2. Skill Training of School Dropout Youth, Visakhapatnam, Andhra Pradesh with the support of the Functional Vocational Training and Research Society (FVTRS) Bangalore.**

The main objective of the project is to strengthen the youth groups' vocationally, occupationally and technically to meet the economic sustenance. We focus on dropout, illiterate and unemployed/unskilled youth groups with underlying notion that without developing the youth groups the community will not be developed. The importance of the youth participation at the grass root level is very vital. Youth empowerment is not merely important but crucial if development is to be sustainable and towards that Youth should be involved in the economic activities. Up to now adolescent girls have confined to kitchen room, marriage or child labor but the society is developing rapidly and without attaining self-sustainable capacities the empowerment and income generation haven't feasible.

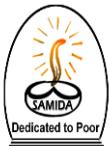
To fulfill the above goals the partnership is fostered with FVTRS – Bangalore to upgrade the skill set of the people in particular the dropouts and never enrolled and accordingly the trades of Garment making, Embroidery, Zari and Zardosi, Driving and mobile repairing have initiated with 120 trainees.

Along with that the EDP is also initiated to further the continue updating the trainees on the contemporary socio-economic issues and on the importance of personality development the FVTRS partner SAMIDA has initiated the another round of EDP taking into account of the acoustics and issues of EDP manual as a follow up to the 2nde EDP to maximize the learning component and to learn and share the experiences of richly experienced faculty.

With the set goals and objectives and lead the project towards the right goal and of the project commencement the EDP has been clamped with a goal elucidating the project significance and various issues involved of skill building and capacity enhancement more so for the adolescents and dropout girls and lacking the basic fundamental human dignity among the vulnerable

### **Objectives**

- To provide technical skills to the urban, rural and Tribal youth of Hudhud devastated Visakhapatnam district of Andhra Pradesh by enhancing their skill, knowledge, attitudes and ensuring employment for the stakeholders to build an empowered society.
- To train and place BPL-Dropout/illiterates youth as semi-skilled operators or as other related operatives in the apparel industry, auto industry/service sector, service occupations and other manual operations



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- Training – cum –demonstration Centre to impart technical inputs for improving the knowledge in service, processing, manufacturing for value addition in habitations and empowering through capacity building of youth in application of appropriate technology for sustainable management
- Promotion of income generation activities for sustainable livelihoods and linking with conservation of resources and environmental protection and developing linkages with trade and industry
- To provide all technical inputs enable to drive the Youth to maintain the units on a sustainable basis.
- Establishing information Centre and vocational/technical counseling centers for teen and youth with help of donor agencies and Govt. technical units

### **Specific impact**

- Promote self-Employment and livelihood avenues through trainings and organizing the dropout and poor urban, rural and Tribal youth groups
- Enhance skills and knowledge in profit margin identification, identification of the prospective trades and technical knowhow
- Increase viability and security of product and livelihoods, group cohesion, group linkages and the collaboration
- Mainstream dropout, illiterates Youth, single parent's adolescent girls, trafficked and rescued for effective training process
- Increase incomes by designing the effective marketing and making self-reliance a continuing mission
- Strengthen the Dropout youth economically viable while simultaneously making the individual members more organized and promote the entrepreneurship
- Build the capacities of the trained and TOT's in the destined vocational occupations
- Stop the migration and induce them in the vocational occupations towards empowerment

### **Outcome**

- The dropout students and adolescent girls, unemployed and unskilled youth will get life leading programs that will demonstrate how they can incorporate and practice the core technical skills and competencies for leveraging the livelihoods and income generation.
- Linkage with different service providers for on-job training, placement, financial assistance to trainees and for market opportunities to trainees
- Trainers and administrators will get equipped with materials and skills to implement and support the training package.



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- Alternate learning interventions for all dropout & illiterates youth have accessible and operational.
- Incorporate the core values, core competencies and the concept of career-long learning into the day-to-day functions.
- Replication scope by others on best practices set by this technical resource agency
- A quality learning and placement environment is developed with participation of major stake holders that ensures and thrives through robust, responsible and sustainable growth of the goal
- The overall aim of the project ensures facilitation for dropouts, Illiterates youth of Visakhapatnam district. The project aim will be reached by providing access to the basic technical and vocational trainings.

***Noticeable change with the trades of Tailoring and Embroidery, Zari and Zardosi, cell phone repairing, driving***

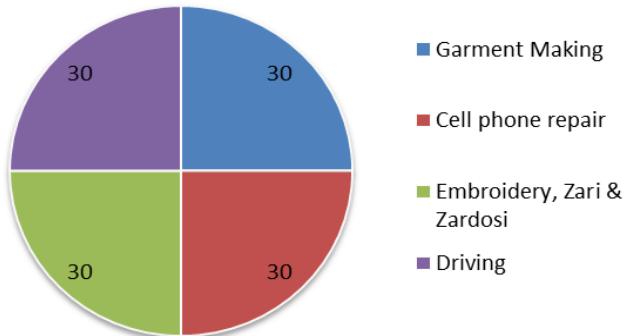
The Linkage with different service providers for on-job training, placement, financial assistance to trainees and for market opportunities to trainees have increased. Trainers and administrators got equipped with materials and skills to implement and support the training package. Alternate learning interventions for all dropout & illiterates youth have accessible and operational and incorporated the core values, core competencies and the concept of career-long learning into the day-to-day functions. Replication scope by others on best practices set by this technical resource agency and quality learning and placement environment is developed with participation of major stake holders that ensures and thrives through robust, responsible and sustainable growth of the goal

Promoted self-employment and livelihood avenues through trainings and organizing the dropout and poor urban, rural and Tribal youth groups, Enhanced skills and knowledge in profit margin identification, identification of the prospective trades and technical knowhow along with increased viability and security of product and livelihoods, group cohesion, group linkages and the collaboration

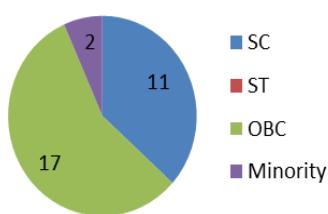
Mainstreaming dropout, illiterates Youth, single parent's adolescent girls, trafficked and rescued for effective training process. Skill trainings have increased incomes by designing the effective marketing and making self-reliance a continuing mission. Strengthening the Dropout youth economically viable while simultaneously making the individual members more organized and promote the entrepreneurship. Primarily there is a noticeable stoppage of migration and induce them in the vocational occupations towards empowerment and in the urban front the youth have learnt the trades that will harness the skills for employment generation, livelihoods and productive utilization in the mechanical/auto/driving/computer fields



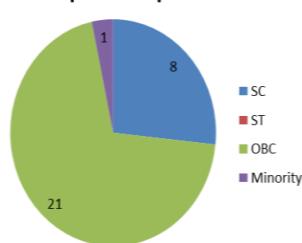
## Total approved number-120



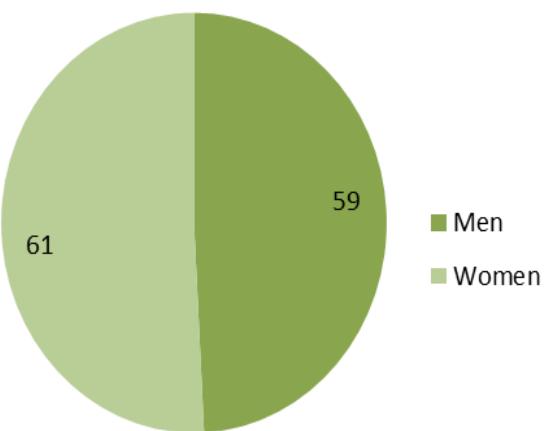
Garment Making-  
Caste wise coverage



Cell phone repair



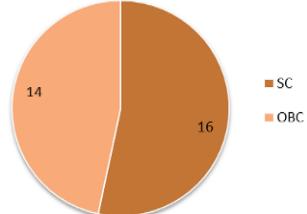
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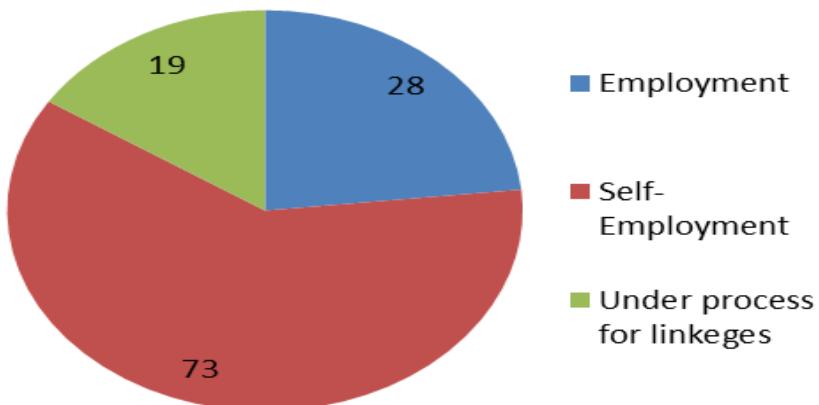
Embroidery, Zari & Zardosi



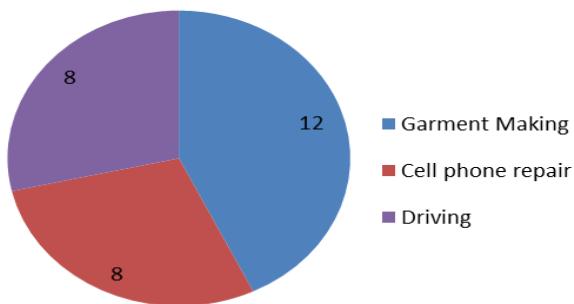
Driving



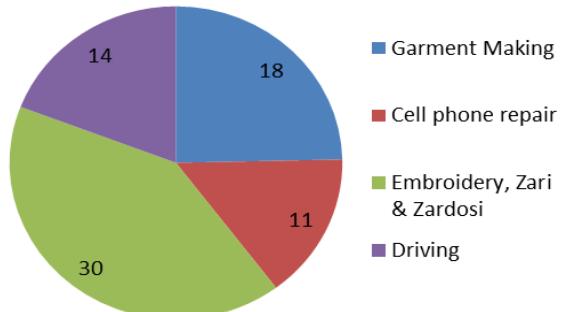
## Linkages

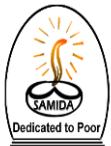


## Employment



## Self-Employment





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**Some of the training photos**



**Some of the EDP Training photos**





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విశాఖపట్టం



# వార్డు

ಅಧಿವಾರಂ 27, ಸೆಪ್ಟೆಂಬರು 2015

16 ಪ್ರಜ್ಞಾನ

ఉపాధి కల్పనకు వ్యక్తి సేక్షణ కార్యక్రమం



## సమాధి విషయాల ఇంప్రెన్చర్ అధికారులు

యులమందిరి, సించితము 26 ప్రభాతవార్త

# శ్రీలంక

## విశాఖపట్టణం

Date: 03-09-2015

## సెల్ఫేన్ మరమ్మతుల ఉచిత శిక్షణ ప్రారంభం

విట్కింపూక (ఎలమంచిలి), స్వాస్థుడే: యువకులు సేల్ ఫోన్ మరమ్మతుల శిక్షణ పొందితే స్వాయం ఉపాధి పొందవర్చని తెలేపా మండల అధ్యక్షుడు కాండ్రోటిల్ చిరంటివి అన్నారు మండలంలోని విట్కింపూక గ్రామంలో నమిధ స్వచ్ఛంద సంస్కృత యువకులకు సేల్ ఫోన్ మరమ్మతుల ఉచిత శిక్షణ కార్యక్రమాన్ని ఏర్పాటు చేసింది రస కార్యక్రమాన్ని ప్రారంభించిన చిరుజీవి మాటల్లుడుతూ గ్రామాల్లకు ఇలాంటి కార్యక్రమాలు ఏర్పాటు చేయడం అభినందనీయం అన్నారు



ಅದಿವಾರ 27 ಸೆಪ್ಟೆಂಬರ್ 2015

8 ಪ್ರೇಕ್ಷಣೆ

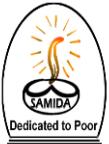
## ఉపాధి కల్పనకు వృత్తి సిక్షణ

యలమంచి, నెప్పుంట 28: మండలంలోని ఎడ్కోప్పాకలో యువతు పులు వ్యత్యుల్లో శిక్షణ కార్యక్రమం నిర్వహించారు. ఈ కార్యక్రమంలో గార్యంటు తయారీ, డ్రైపింగ్, ఎంబ్రాయిడరీ, జీలీ, జర్లోసీ, సెల్ఫోన్ రెస్టేర్ పంచి విఫారాల్లో శిక్షణమం ప్రాయి చేశామని సంస్కరించి కార్యదర్శి పీరభద్రరావు తెలిపారు. నెల రోజు లుగా జరుగుతున్న ఈ శిక్షణ పట్ల క్రామ సర్వాంచ కాండకోటు చిరంజీవి సంస్కృతి వ్యక్తం చేశారు.



## శిక్షణ సభ్యులు నియోజితాలు

ఎలమంచిలి : స్వచ్ఛంద సంస్థలు స్వయం ఉపాధికై యువతు ఇస్తున్న శిక్షణము సద్గ్యానియోగం చేసుకోవాలని టీడీపీ మండల శాఖ అధ్యక్షుడు కాండ్రుకోటు చిరంజీవి అన్నారు. శనివారం ఆయన ఎట్టికొప్పాకలో సమిధ స్వచ్ఛంద సంస్థ నిర్వహించే సెల్ఫోన్ మరు మ్యూతుల శిక్షణ కార్యక్రమాన్ని ప్రారంభించారు. ఈ కార్యక్రమంలో స్వచ్ఛంద సంస్థ కార్యదర్శి వీరబ్రద్రావ, తదితరులు పాలోన్నారు.



## స్వయం ఉపాధి శిక్షణ

**వక్కమ్మి:** నీమిద స్వర్పాద సేవ సంస్క అభ్యర్థులో యువత స్వయము ఉపాధి పొనేందుక శిశ్చ ఇష్టున్నట్లు సంస్క కార్యద్రి దీపిష్టుచూచు తెలిపారు. సేవమారం ఆయన విప్పికులలో మాట్లాడు తూ ఎష్టి.వి.ది.తీర్మాన సంస్క తీర్మాన సహకారంతో మిశ్రలకు గార్చుద్దీ కథాలీ, ఎంబ్రాయిడరీ, జీ జీస్సీ వెస్ట్.ఎల్. తీర్మాన తున్నట్లు తెలిపారు.

నక్కలప్పి మండలంలో చిన్నిశ్శుగ్లు, ఊంక గ్రామాల్లో శిక్కలు కేంద్రాను ఏర్పాట చేసినట్లు పెప్పారు. 18 సుచి 30 ప్లట్ల వరమయ్య కలిగినవారికి శిక్క ఇష్టున్నట్లు తెలిపారు. సర్పంచ్చే వెలగా శ్రీనివాసరావు, ప్రాద జగద్ధరూరావు ల కేంద్రాను ప్రారంభించినట్లు పెప్పారు. యంపంిలి మండలంలో మెదటి వికారా 60 మంగిని 4 బ్యాచ్లు విభజించి కారు డ్రైవింగ్, సెల్ఫోన్ రిపేర్, గ్యార్జుంప్ రహార్, ఎంపాయాపరీ, లీప్ బోర్డ్ న్యూఫ్ శిక్క ఇంచిపిని తెలిపారు.



## మహాతలకు శిక్షణ

నక్కిప్పల్లి, సెప్పుంబరు 28, ప్రభాతవార్క

సమిద సంస్క ఆధ్యర్థంలో మహిషలు స్వయం ఉపాధి పొందేందుకు మండలంలోని చినదొడ్డిగల్లు గ్రామంలో కుట్టు శిక్షణ కార్యక్రమాన్ని నిర్వ హించారు. సంస్క దైరక్తరు డి.వీరభద్రావ ఆధ్యర్థంలో చినదొడ్డిగల్లు, దొం కాడ గ్రామాల్లో గార్మాంట్, ఎంబాయిడరీ వంటి కుట్టు శిక్షణను ఇచ్చారు. ఈకార్యక్రమాన్ని సర్వాంచల్య వెలగా శ్రీనివాసరావు, ప్రగడ జగదీష్ లు ప్రారంభించారు. ఈకార్యక్రమంలో సంస్క సభ్యులు నాగేశ్వరరావు, రామతులసి, శ్రీదేవిలు పాల్మాన్యారు.

మహిళలకు చేయాతనిస్తున్న 'సమీద'



మంగళ లైట్ ల్యాబ్స్ ను ద్వారా





*Dedicated to poor*

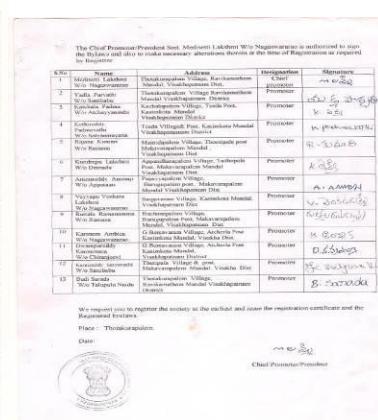
### 3. SLEEP (Sustainable Livelihoods Enhancement & Enterprise promotion) Activities.

This project was supported by the HIVOS-RGVN for improving the livelihoods to the vegetable growing women farmers in the target area. In this project we have covered 500 women vegetable growing farmers in 9 villages in 3 mandals in the Visakhapatnam District (Singavaram, G.Bheemavaram, Theeda, Katchallapalem in **Kasimkota Mandal**, and Thotakuraalem in **Ravikamatham Mandal** and also Papayyapalem, Butchannapalem, Mamidipalem and Apppandorapalem Villages in **Makavarapalem mandal**). In this program we have done a base line data collection for the women farmers in the target area, and we have already conducted the village level meetings and activity base training programs in last 12 months. And also we conduct the crape base output survey in the village vise in the target area. Mainly we have concentrating to increase the livelihoods to the vegetable growers in the selected villages through the producer cooperative organization. With this connection we have already identified the group leaders in the village level with in the 28 RMGs.

In the process we have farm in the Raithu Mithra groups in the target villages and identify the group leaders and give the orientation to the leaders for the producer cooperative organization. And also we have creating awareness through the various training programs and capacity building activities and also transformation in to the legal entity that is **The Serisampada Vegetable Producers Mutually Aided Cooperative Thrift & Credit Society Limited**, that is located in Thotakurapalem Village.



*Registered the FPO under APMACTS Act-1995.*





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**4. Environmental awareness campaign:-** SAMIDA is a voluntary organization which is working for the last 13 years in Rural and Tribal villages of Visakhapatnam and Vizanagarm districts in implementing of various projects. The SAMIDA was also involved and organized the environment related activates since from 2004 with the support of DDS. With this connection we are organizing two week campaigning program on **“Combating Desertification, Land Degradation and Drought”** under National Environmental Awareness Campaign 2014-2015 with the support of DDS-Hyderabad and also we are organized several environmental related activities with the support of other agencies in the past years. We are having very good community report and also the PRI members in the village level.

***Brief Introduction of the program:***

SAMIDA with the support of Deccan Development Society & Ministry of Environment and forests has been implementing the project **“National Environmental Awareness Campaign (NEAC-2014-15)”** and under this the theme of this reporting period is **“Combating Desertification, Land Degradation and Drought”** projects and during the period 2014-15 has witnessed progression in the promotion of NPM practices to augment efforts for reducing the drought and desertification and land degradation through promoting the awareness, entitlements, rights, education, tools, and advanced inputs through activation of people participation and community ownership. The context is to reduce the natural degradation as a result of indiscriminate bore wells, food security scarcity, forest cover spoilage and unwarranted desertification and as a consequence of this loss of fauna and flora and fertility loss to the land and so on and so forth wastage of natural resources.

Majority of aspects of the previous phase are in implementation stage and identical methods in a constant pace over this year have accomplished design of and so far have met with moderate success, mostly failing on extracting the community advanced motivation. We are in this process accomplishments are making the communities to assess losses to the environment, execution of enactments, facilitation of farmers and key players to excel in the fronts of environment orientation and establishing the linkages with other departments of agriculture, education, RWS, schools and youth clubs. The community processes have enabled the project villages to monitor functioning and sensitization and grass root involvement of different stake holders.

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Some of the photos related the two days programme:





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## విభాగిపుట్టం

5. **INTERNSHIP program:-** As a measure of acknowledging the SAMIDA's intense efforts in nourishing the underprivileged sections of the society the **SP Jain institute of Management and research - Mumbai** has deputed the PGPM interns to undergo the **DOCC - Development of corporate citizenship**, part of their study who have undergone 40 days of rural internship in the SAMIDA's various assignments and have made a detailed analysis and forwarded the value added suggestions for employability, self-employment, visibility and scalability in the trades and made an analytical study of organization and the project they were placed with.





### ***6. International Child Rights Celebrations Event.***

The issues of child rights remain issues of fundamental importance to democracy that relate to the access to participation in the public realm, public goods and services and could be viewed as outward manifestation of the entrenched culture and needed to providing a critical, comprehensive analysis of the problem and of potential solutions. The civil societies have supposed to be connoisseurs in the fields of historical sociology, anthropology, political hypothesis, social philosophy, economies and an amount of genesis and framework in practical way while working with child rights and entitlements towards accomplishments. The enactments of legislations and its implementation have the key in the wake of UNCRC covenants and during this period the Andhra University led campaigns have caught up the movement in the key targets pockets.

On 14th in view of the inauguration of the UNCRC week at D.Kothuru Nakkapalli Mandal, the rallies, meetings with ANM, Teachers, Asha workers, SMC and mothers committee members, PRI and youth have a glitter to the occasion. The Smart villages' indicators no's 5 and 7 have



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entrusted to SAMIDA and as per mandate at Nakkapalli Mandal and D.Kothuru Village the campaign is launched

The children meetings have been conducted in which majority have attended the meeting and discussed the progress in the fronts of child rights and entitlements along with orientation to own their roles and responsibility in the village and have the discussions on the health situation in the village and schools, class room problems, text books, drinking water Etc. They have prepared an action plan for a health camp and village level rally for dropout students in this month. The children club members planned to interact with local PRI members to take up the issues of text books, uniform, Quality mid -day-meals Etc. and in particular the smart village is not made to be the supplementary or complementary to this and insisted that the essential child related indicators have put forward as advocacy campaigns and identify their significance in which meeting the school management committee members have also attended

#### ***CRC week from Nov 14 till 20th 2015***

During this week long celebrations the SAMIDA has conducted the workshop on the issues identified as per indicator 5 & 7 and developing a community based plan and a road map to focus those issues in front of concerned line department authorities. During this finale the mass processions have organized in the Mandal and banner and poster campaigns have conducted in the level of the schools and AWC's. Planning and strategically approach in doing advocacy with Mandal and District Level Government authorities is formulated and collaborated with concerned Line Departments and sharing information between them. The new approaches have found in involving CBOs and other stake holders in project activities for transparency and mutual coordination. As a measure of follow up the community based monitoring systems and follow-up is drawn. The implementing and replicating the good and best practices with results based outcomes is made out and a huge procession of the students is gained movement with the internal staff trainings and external trainings/Capacity building programs.





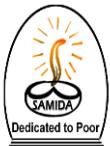
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**Awareness on MGNREGA:-** SAMIDA was involved in MGNREGA activities in 9 mandals through the Andhra Pradesh NGOs alliance (APNA) representing by the Peoples Monitoring Committee (PMC) Hyderabad. In this activity we have creating awareness on MGNREGA and facilitate the problems of the wage seekers in the operational areas. And also we have involved in Srama Shakthi Sangala Federations farming and strengthening activities in 4 mandals. That is Yellamenchili, S.Rayavaram, Rolugunta and Hukumpeta Mandals in Visakhapatnam District. We have creating awareness on importance of the federations to the wage seekers. And also we have participating state level review meeting with principal secretary Rural Development and Commissioner and other NEREGA related officials quarterly once and also we have participated district level review meeting with project director DWMA Visakhapatnam. Our cluster resource persons have participates every month 3<sup>rd</sup> Wednesday in mandal level with federation leaders and mandal level officials like APO, Technical assistants for their village level issues solvation purpose.

**8. Income generation project (Livelihood promotion) for rural women:** SAMIDA has provided livelihood promotion activities under Income generation program issued economic support for petty business activities like vegetable vending and dairy development activities. Under this project covered 1485 families covered for enhanced their income level and their quality of life of all the beneficiaries in the target area.

**9. Post card campaign to Prime Minister for the Sustainable Development Goals implementation.**:- We have organizing to the post card campaign to Prime Minister for the Sustainable Development Goals implementation and abolishment of all types of



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discriminations in the society. In this program we have organizing the awareness meeting and also press meet in Andhra University campus to deliver the issues and noticed the district officials, and also similarly organized the programs in Devarapalli, Narsipatnam mandals in the Visakhapatnam District. The program was supported by the Action 2005 and Dulith Bahujan Sramika Union (DBSU)



శనివారం, 16 మే 2015

12 పేజీలు

దజుత ఆదివాసీల విద్యకు నిధులు కేటాయించాలి  
 ప్రధానికి లక్షకార్యులు అందిస్తామన్న  
 సమిధ్చ స్వచ్ఛంద సంస్



ದೇಖಿವನ್

16 ಪ್ರಾಚೀನ

## డీజెఎస్‌యూ పోస్ట్‌కార్డ్‌ల ప్రదర్శన



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**10. Participated in the External meetings & workshop during the 2015-2016 year.**

S.No	Name of the Program	Place
1	National Partners meet & National Skill Conference – By FVTRS-Bangalore	Don Bosco Centre –Guwahati
2	Bee Keeping training By Khadi Village Industries Commission, (KVIC)	State Beekeeping Extension Centre, West Pedavegi, Godavari District.
3	National TOT on Entrepreneur Development Program- By FVTRS-Bangalore	FMC-Bangalore
4	Smart Village & Smart Ward Planning Meeting	Anam Kala Kshetram- Rajahmundry
5	Smart Village & Smart Ward Planning Meeting	Vijayawada
6	Consultation on Rules for Schedule cast Sub-plan & Tribal Sub-plan –By PMC-Hyderabad	Visakhapatnam
7	GO-NGO collaboration meeting	Narsipatnam

**Some of the photos of External meetings & workshop during the 2015-2016 year**





**11. External Donor team visited to our Organisation**



**12. General Awareness Camps:** We are conducted the general awareness programs on the following Issues in the target area.

- Awareness on Water and sanitation & personal hygiene.
- Awareness on the Right to Education Act.
- Awareness on the Right to Information Act.
- Awareness on Domestic violence Act

D.Veerabhadraraao  
Executive Secretary  
SAMIDA